

BECCA HEUER

GRAPHIC DESIGNER

OBJECTIVE

To Work For You!

EDUCATION

Columbia College Chicago, Chicago, Illinois

Bachelor of Arts Degree in Graphic Design, January 2003, Dean's List

Illinois Valley Community College, Oglesby, Illinois

Associate of Arts, May 2000, Dean's List, Art and Design Tuition Waiver

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EXPERIENCE

TransUnion, Graphic Designer

Chicago, Illinois, August 2006 to present

I design all pieces of corporate collateral, tradeshow materials as well as some web design while upholding the corporate brand.

I work directly with printers and vendors to see the projects through completion.

Discover Financial Services, Junior Designer

Riverwoods, Illinois, March 2004 to July 2006

While strategically maintaining Discover Card's corporate brand, I design for print, advertising, web, promotional materials and direct mail for national and international campaigns.

Matthew Doherty Design, Freelance Designer

Evanston, Illinois, August 2003 to January 2004

Designed corporate identity and branding for print, advertising and promotional materials, which included all pre-press preparation of the files, while maintaining and tracking results for all marketing materials mentioned above.

Baer Design Group, Freelance Designer

Evanston, Illinois, July 2003 to December 2003

Designed corporate identities, print, packaging and promotional materials for various clients.

Pen At Hand, Freelance Designer

Northbrook, Illinois, June 2003 to August 2003

Designed and prepared customized stationary for clients, and handled all pre-press work.

Lipson, Alport, Glass, and Associates, Design Intern

Northbrook, Illinois, August 2002 to April 2003

Worked directly with designers on package design and production. Helped with the preparation of all client presentations.

SKILLS

Computer

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Fontographer, Corel Painter, Quark XPress, Keynote, Microsoft Word, Microsoft Powerpoint and Microsoft Excel on both Macintosh and PC platforms.

Photography

Experience with black and white film exposure, developing and printing. Professional Photographic Lighting, Studio Lighting and Digital Photography.

Illustration

Illustration work created with both wet and dry mediums, as well as digital illustration.

ACCOMPLISHMENTS

Ancient Candles package design

Included in Print Magazine's 2007 Regional Design Annual.

Portfolio available upon request.